

*Los Ojos de la Familia - LA VISTA Newsletter*  
*August 2013*



### ***3rd Annual Charity Car Show***

*Los Ojos de la Familia held it's 3rd Annual Charity Car Show, and the turnout was just amazing! Although the event was labeled a "car show", it was more of a whole-family-fun-day, complete with music, food and activities.*

*We had dozens of entrants in nine categories, and everyone who came enjoyed the wide variety of vehicles submitted. A water field was available for the kids (as well as any interested adults) to cool off, music (provided by live band H28, and MC'd by Eric Strauss), food and drinks, raffles, and pictures and autographs with the UNM Lobo cheerleaders and the Star Wars Troop. All the proceeds collected from the entry fees as well as the raffles, went to Los Ojos de la Familia, and will go directly back out into our community.*

*Here are the winners of the prizes in each category, but the overall winner is our community, and we look forward to being able to assist each other in whatever way we can:*

**Jack Vigil - Exotic**  
**Bryan Button - Motorcycle**  
**Steven Hatley - JDM**  
**CJ Lucero - Work In Progress**  
**Don Holly - Custom**  
**Bill Griffith - Classic**  
**Keaton Wynn - Muscle**  
**Joe Maez - Luxury**  
**Joe Maez - Best In Show**



**THANK YOUs** - It takes an entire team of volunteers to put together each of these events, and we always want to make the time to show our gratitude to each one who gives of themselves, their time and their resources:

*Please take a look at our banner of sponsors shown below.*



We'd also like to thank:

**Linda Strauss**- for chairing the event and making it a success.

**Boo Strauss** - for MC-ing the event, encouraging everyone to participate and keeping the energy of the event going for the entire time.

**Albuquerque High School DECA** - for providing excellent and cheerful food service.

**UNM Lobo Cheerleading Squad** - for devoting their time and efforts to being a part of the fundraiser

**Star Wars Troop** for spending hours in the heat, taking pictures with anyone who asked.

**A Special THANK YOU to Jack Vigil and Derrick Martinez** for their generous donation for this event.

**Thank you to all of those who generously donated prizes to be raffled, as another way to raise funds for the charity.**

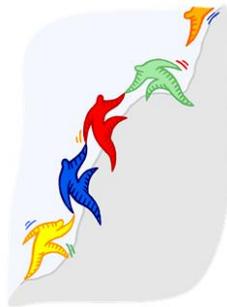
As always, we want to thank the many people who contributed in various ways to making this event the spectacular success it continues to be.

Thank you.

### **Emergency Assistance Award - August 26, 2013**

One of our community families, Amy & Roberto Ruiz - parents of Isaiah, Ryan, Ezekiel and Angel Maria - contacted us this week with an urgent request for help. This month, they had

to take Angel Maria to a special doctor in Denver, where they were forced to pay many expenses out of pocket. When they returned, they were immediately burdened with moving, school supplies for the three boys, very little food in the house, and a disconnect notice from PNM. We gladly paid a portion of their rent, to help them get back on track.



### ***2013 New Mexico Humanitarian Award***

Michael and Jill Montoya, on behalf of Los Ojos de la Familia, accepted one of the 2013 New Mexico Humanitarian Awards from the Jewish Community Center of Greater Albuquerque this month. The NMHA is a program designed to recognize those who have "embodied an outstanding spirit of humanity in a local, national, or international capacity."

Los Ojos de la Familia was acknowledged because of the actions taken to create the charity by business professionals and volunteers, who, after they had achieved success in the business world, recognized that there were still many families in the community whose needs continue to go unmet. The LODLF board of directors, along with a full roster of volunteers, have been working for the last four years, to raise and distribute funds to those families in need, in hopes of teaching their children the importance of gratitude and the responsibility to help others, no matter what their situation. The JCC states, "This devotion to others, community leadership, and teaching of the values of what the Jewish community calls "Tzedakah" (a Hebrew word meaning justice or righteousness but commonly used to signify charity) makes the volunteer partners of Los Ojos de la Familia highly deserving of a New Mexico Humanitarian Award."





*Los Ojos de la Familia*

# 2001 Yamaha XVS CHARITY Raffle

Drawing Will Be Held On

**December 21, 2013**



#### Our Purpose

A grassroots movement to make a difference in the New Mexico community by providing educational development and quality of life assistance.

#### Our #1 Goal

100% of donated funds goes to helping people in our community. All of the time and effort required for the organization to function is donated by members of Los Ojos de la Familia, so that we may pass on the maximum amount of assistance to those in need.

#### Type of Charity

This is a 501(c)(3) charity, so your donations are tax-deductible. Consult your tax advisor

100% of LODLF donations go directly to the community

#### TICKETS

**\$10 dollars Per Ticket**

**\$25 Dollars For Three Tickets**



\*\*Bike pictured for design purposes only!

**MORE INFORMATION PLEASE CALL 505.362.6073  
www.losojosdelafamilia.org**

For a full calendar of assistance and scholarship deadlines, visit our website [www.losojosdelafamilia.org](http://www.losojosdelafamilia.org)

**Los Ojos de la Familia** is registered with  
United Way Northern New Mexico,

and we encourage you to consider asking that your donations go toward our charity.

[United Way Contribution Form](#)

Ask your benefits administrator how you can designate LODLF as your charity of choice.  
For more information on our charity, visit our website:  
[www.losojosdelafamilia.org](http://www.losojosdelafamilia.org)

