

1st Annual LODLF Santa Crawl - 2011



Santas of every shape and size painted the town red, as Los Ojos de la Familia went out and about the Albuquerque Metro area in the first Annual Santa Crawl. Jason Ayala and Anne Swenson did an amazing job of organizing the event. We kicked off the evening at the Hilton Garden Inn Uptown where all the participants met with each bringing a new toy to donate to families for the Holiday Season. Everyone boarded the bus and headed to the Uptown Sports Bar and Grill for some drinks and wonderful food. The next stop was the Monte Vista Fire Station where the group grew in size with some additional participants that wanted to join in the Crawl and continue to eat, drink, and spread Holiday cheer. After an hour or so we headed to Back Alley Draft

House behind JC's NYPD Pizza where a New Ms. Clause was crowned and tasty Mango Margaritas and gourmet pizza were consumed by all. The final stop was Imbibe for some dancing, socializing, and perhaps a bit of mischief. Some were naughty and some were nice, but all contributed to a successful event overall! We definitely have the recipe for a successful annual event and continue to focus on all the families and individuals that will be helped by every dollar that was made this evening and at every event that LODLF does. The focus of the charity remains intact as we continue to make a difference in the lives of people in our community that need assistance.

Pack away your Santa suits and be sure and partake in next year's event as it will be bigger and better than ever. A very special thanks goes to Jared Bevan with Southern Wine & Spirits who helped make this event a win win for the charity and bar owners. We encourage you to support the organizations who support Los Ojos....Nilo at Back Alley Draft House, Kerry at Monte Vista Fire Station, Adam at Uptown Sports Bar & Grill, and Wes at Imbibe...thank you to all! Thank you to everyone that participated and to all the establishments that made it all possible.



This event generated over \$3,000 for the charity. Every dollar goes directly back into our community, to help those in need. Visit our website <a href="https://www.losojosdelafamilia.org">www.losojosdelafamilia.org</a> for more information on how you can be a part of this organization.

Please join us December 17, as we assemble and deliver 150 Christmas gift baskets to families in Albuquerque and Santa Fe.

Also, the winner of the 1998 Harley-Davidson Raffle will be announced.

Thank you!!!



## REMINDER!!!

Deadline for General Aid Applications is December 9, 2011!!!